

OpenText™ Exstream and DocuSign®

Build stronger relationships with your customers

When it comes to communicating with customers, every touch point matters. OpenText Exstream software is designed to make those communications fast, easy and convenient. When combined with DocuSign's Digital Transaction Management (DTM) platform, Exstream empowers anyone to send, sign and manage agreements – 100% digitally – anytime, anywhere, on any device with trust and confidence.

Because Customers Matter

The power of Exstream to improve the experience for customers is extensive: from fully customized high-volume statements and bills, to on-demand marketing and self-service web applications for enrollment and account sign-up, to personalized correspondence and proposals produced interactively by customer-facing employees.

DocuSign Enhances Exstream at the Critical Point

When a document requires a signature, DocuSign delivers a consistently better experience. DocuSign is the global standard for electronic signatures, empowering businesses to complete transactions quickly and securely online while improving compliance and dramatically reducing processing costs.

With millions of unique signers processing nearly 1 million transactions per day, DocuSign is trusted by more people, more companies, more times than any other electronic signature service provider in the world.

Better Together

Exstream and DocuSign can be used together to give you the power of a world-class customer communications platform with the ability to streamline and enhance every aspect of the customer experience. Today, the last step in executing contracts and customer agreements is a cumbersome, manual process.

With DocuSign, Exstream customers can fully automate the process of getting signatures for contracts and other customer agreements. Using DocuSign and Exstream, you can accelerate processing, increase regulatory compliance, and significantly reduce costs. More importantly, you can strengthen your relationships with customers.

E-SIGNATURE LEGALLY BINDING

In 2000, the U.S. Electronic Signatures in Global and National Commerce (ESIGN) Act established electronic records and signatures as legally binding, having the same legal effect as traditional paper documents and handwritten signatures. Similar acts have been passed around the globe. Today DocuSign complies with ESIGN, eIDAS (EU Regulation 910), ICP Brasil and a advanced signature options for industry-specific eSignature regulations including FDA 21 CFR Part 11 in life sciences, U.S. State Professional Engineering Seals for architecture, engineering and construction, and a portfolio of PKI-based digital signature technology or solutions. But not all eSignature solutions are created equal.

Visit [DocuSign.com](https://www.docusign.com) to learn more.

SIGNER AUTHENTICATION

Gain confidence in your documents when you verify each signer's identity with the level of assurance you need. DocuSign allows you to identify who is signing by choosing from several different authentication options ranging from email to two-factor authentication to dynamic knowledge based authentication (KBA).

“We chose DocuSign because it is the market leader and simply the best in eSignature services.”

ERIC LESTER, BANNERLIFE

Benefits

- Reduce process cycle times
- Accelerate revenue
- Simplify regulatory compliance
- Improve customer service
- Streamline account opening process
- Reduce costs
- Automate manual processes

Key Differentiation of DocuSign and Exstream

- **Easy**—DocuSign is a hosted solution and there is no additional software to install or manage
- **Integrated**—The OpenText™ Exstream Electronic Signature Integration capability allows for integration with DocuSign's award-winning API
- **Secure**—DocuSign meets and exceeds the most stringent U.S. and global security standards. DocuSign is the ONLY DTM provider to be ISO 27001-certified and SSAE 16-certified (SOC 1 and SOC 2) and internationally tested across the entire company and its data centers.
- **Legal**—DocuSign is the ONLY EDTM provider to warrant compliance with the ESIGN Act
- **Ready**—DocuSign is the ONLY DTM provider to implement Carrier Grade System Architecture to ensure continuous service availability and the highest level of performance resiliency and data integrity.
- **Sure**—DocuSign is the ONLY ESIGN provider to offer all industry-leading methods for authenticating signers
- **Branded**—Robust capabilities for custom branding integrate with the look and feel of the customer experience

About DocuSign

DocuSign® is changing how business gets done by empowering more than 250,000 companies and 100 million users in 188 countries to sign, send and manage documents anytime, anywhere, on any device, with confidence. DocuSign replaces printing, faxing, scanning and overnighting paper documents to transact business. DocuSign enables organizations of every size, industry and geography to make every decision, approval, workflow and signature fully digital. DocuSign and Go to keep life and business moving forward.

For more information, visit www.docusign.com or call 1-800-098-8113.

DocuSign

“We were impressed from the start with how quickly and easily DocuSign helped us obtain signed contracts.”

GENE HARDIN, EXPEDIA

“We chose DocuSign because it is the market leader and simply the best in eSignature Services. DocuSign is fast, easy to use and flexible.”

ERIC LESTER, BANNER LIFE INSURANCE COMPANY

“By adding integration with DocuSign, we are able to further enhance the account opening process. Enabling electronic signatures in a digital, straight-through processing system, we can replace manual pen and paper signing, faxing and overnight shipping with a one-click process.”

JOHN PATULLO, TD AMERITRADE INSTITUTIONAL

Why OpenText?

OpenText has developed and implemented customer communications solutions in hundreds of Fortune 500 enterprises around the world. In addition, OpenText offers a wide range of training, consulting, and technical support services to maximize your investment in our products.

Learn more at

www.opentext.com/exstream16

www.opentext.com/contact